### **Career Plan**

**Name**

## Street Address

City, State, Zip

##### **Career Field and Specific Jobs**

**Write a paragraph or two using complete sentences and correct English to explain the following:**

I plan to enter the graphic design field. I selected this field because I like to work with visual images, photographs and type. I think I’d enjoy working as either logo/branding designer or a advertisement designer.

Jobs in the this field are expected to increase by four percent between 2016 and 2026. Basic duties for illustrators are described in the Bureau of Labor Statistics’ *Occupational Outlook Handbook.*

*“Graphic designers create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout and production design for various applications such as advertisements, brochures, magazines, and corporate reports.”*

# **Specific Jobs in Chosen Field**

* **Logo/Branding Designer**
* **Advertisement Designer**
* **Sign Writer Magazine**
* **Layout Designer**
* **Book/eBook Designer**
* **Packaging Designer**
* **Calendar/Stationery/Wallpaper Designer**
* **Typographer**

##### **Certifications or Degrees Needed**

*“A bachelor’s degree in graphic design or a related field is usually required. However, individuals with a bachelor’s degree in another field may pursue technical training in graphic design to meet most hiring qualifications.*

*High school students interested in graphic design should take basic art and design courses in high school, if the courses are available. Many bachelor’s degree programs require students to complete a year of basic art and design courses before being admitted to a formal degree program. Some schools require applicants to submit sketches and other examples of their artistic ability.*

*Many programs provide students with the opportunity to build a professional portfolio of their designs. For many artists, including graphic designers, developing a portfolio—a collection of completed works that demonstrates their styles and abilities—is essential because employers rely heavily on a designer’s portfolio in deciding whether to hire the individual.*

*Graphic designers must keep up with new and updated computer graphics and design software, either on their own or through formal software training programs. Professional associations that specialize in graphic design, such as* [*AIGA*](http://www.aiga.org/)*, offer courses intended to keep the skills of their members up to date.”*

Bureau of Labor Statistics’ *Occupational Outlook Handbook.*

# **My Network**

**List people who could be helpful with your job search. Include some of the following people:** Shop Teacher, Home School Teacher, Guidance Counselors, Employers, Parents & Friends**.** Include people’s name, position, and their school or business.

Mr. Albert Tucker, Commercial & Graphic Art Instructor, TCHS Pickering Campus [alt@cciu.org](mailto:alt@cciu.org)

Ms. Lea Scott, Guidance Counselor, TCHS Pickering Campus [leas@cciu.org](mailto:leas@cciu.org)

###### **Action Plan**

### **What is SOAR and how can it help me in the future? Visit:** [**http://www.cciu.org/domain/423**](http://www.cciu.org/domain/423) **and answer the following questions:**

What does SOAR stand for?

Name three things needed to qualify for free SOAR Credits?

Is your program SOAR eligible, if yes under what name and number (example: Institutional Food Workers 12.0508)?

Now visit: [CollegeTransfer.net](http://www.collegetransfer.net/Search/PABureauofCTESOARPrograms/tabid/3381/Default.aspx) and enter the name or code from above. Scroll down and list two institutions and the number of SOAR credits they award for your program.

Does your program have an articulation agreement and if so with whom?

### **Write a paragraph or two using complete sentences and correct English to explain the following:**

The steps necessary to reach my goal of becoming a graphic designer include: Continuing my enrollment at TCHS Pickering in the Commercial Art Program; job shadowing; and networking with professional illustrators that might be able to help me find entry-level internships or part time work in the field.

After I graduate from Pickering, I will probably work towards an Associates Degree in Graphic Design at a local community college. A few of the courses that I would probably need to take include: Basic Drawing, 2D Design, 3D Design, Color Design, Computer Illustration, and Digital Imaging. As a junior, I will need to enroll for these classes towards the midway point of my senior year at Pickering.